



LIMA COP20 CMP10  
10th Climate Change Conference of the Parties

## Voices for climate

# *Microfinance as a strategic partner to foster Ecosystem-based Adaptation (EbA)*

United Nations Environment Programme, Frankfurt School-UNEP Collaborating Centre for Climate & Sustainable Energy Finance, Peru's Ministry of environment (MINAM)  
(Wednesday, 10th December) / (2:00-4:00 pm)

## I. CONTENT & OBJECTIVE

Private sector engagement in promoting climate change adaptation is slowly gaining momentum. Even though this engagement is at an early stage, there are already interesting examples of public-private partnerships that aim at increasing the resilience of the most vulnerable populations. Microfinance institutions have the potential of becoming an important stakeholder in catalyzing adaptation, especially ecosystem-based alternatives, because they already cater to vulnerable population segments and the rural sector is becoming a priority in terms of market development and penetration.

The main objectives of this event are to:

1. Present the microfinance industry as a strategic partner for governments looking for private sector investment towards adaptation of rural vulnerable populations.
2. Showcase the business opportunity in financing Ecosystem-based Adaptation (EbA) alternatives.

## II. KEY MESSAGES

The microfinance industry has the capacity to target and reach the most vulnerable populations. It disposes of tools to effectively and efficiently upscale EbA operations through strategic alliances. Financing of EbA measures can help microfinance institutions to reduce risk exposure in their overall portfolio, particularly in agri-lending. The rural sector is an underserved market that presents potential business opportunities with triple bottom line (social, economic, and environmental) returns. The microfinance sector is committed to promote sustainable approaches to adaptation.

## III. PROGRAM

Time schedule	Content
10 min	Opening remarks and context – <b>Eduardo Durand</b> , MINAM
10 min	Private sector support for adaptation – Luis Terrones, COFIDE
15 min	Introduction to MEbA Project and MFI commitments – <b>Jacinto Buenfil</b> , UNEP-ROLAC and <b>Silvia Kreibiehl</b> , FS-UNEP Collaborating Center
10 min	Introduction IDB's Ecomicro Project – <b>Gregory Watson</b> , BID Fomin
20 min	Presentations from MFIs: <b>Carlos Tamayo</b> , Edpyme Solidaridad



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	<b>Gabriel Meza</b> , Cooperativa Fondesurco
20 min	Q&A
5 min	Closing remarks

## Commitment Initiative

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Private and public sector players publicly commit to support adaptation finance by providing their clients with EbA alternatives, e.g. in terms of:

# of loans to support EbA initiatives to be disbursed in # of years

# of insurance mechanisms that support EbA activities

# of clients supported in applying EbA options on the ground via delivery of training and/or loans

# of ha managed by MFI small landholder clients using EbA, specially in their agriculture practices

USD destined for adaptation to climate change using EbA in # of years

# of EbA Options financed in # years

# of new products/services to be brought to market targeting adaptation to climate change using EbA

# of loan officers trained to understand the impact and financing needs of adaptation to climate change using EbA measures

## IV. COOPERATING ORGANIZATIONS

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United Nations Environment Programme, Frankfurt School-UNEP Collaborating Centre for Climate & Sustainable Energy Finance, Germany's Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB), Inter-American Development Bank, Peru's Ministry of environment (MINAM)

## V. PARTICIPANTS

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The event is open to the general public and does not require accreditation to the COP20. Registry is open at <https://eventbrite.com/event/14724867475/>